1. Explain the types of online marketing with example.
2. What is Viral Marketing? Why is it important?
3. Explain blogging and RSS in detail.
4. What are the Pay Per Click strategy give in detail.
5. Define HTML. List at least twenty tags with its description.
6. Give an example for unordered and ordered list. Also state the major difference between unordered and ordered list.
7. What is CSS3? What are the important CSS3 modules?
8. Explain JavaScript with its advantages. Explain different area where we can keep JavaScript in a webpage
9. What are the various Client side programming? Explain each one in brief. (TB)
10. What is adobe premiere pro? Write the steps for starting with new project.
11. What is the different animation software’s under 3D Autodesk Max?
12. Explain Search Engine Optimization. Also explain steps to Email Marketing in detail.
13. Explain steps to email marketing in detail.
14. What is CSS? Why use CSS? Explain the syntax of CSS.
15. Explain the CSS selectors with example.
16. What are the three different ways to insert a style sheet? Give example.
17. What are JavaScript and Client Side JavaScript? Explain its advantages and limitations.
18. How to enable and disable JavaScript in various browsers?
19. What are the different control panels in adobe audition? Explain Time selection tool, Audio mixing, fade in/fade out, Key frames, cross fade.
20. How to add, delete, and select key frames in adobe premiere pro CS6?
21. How does Viral Marketing works? What are the objectives of advertising?
22. What are the ten rules to recover from an online brand attack?
23. Give an example for unordered and ordered list. Also state the major difference between unordered and ordered list.
24. What are the different types of operators in JavaScript? Give one example of arithmetic operator.
25. Why e-marketing is important? Explain in detail.
26. Explain PPC strategy for attracting right people to you site.
27. Create one HTML form with First Name, Last Name, Password, Radio Buttons for selecting male and female, Checkboxes for selecting favorite subjects and submit button.
28. Explain Comparison Operators with example in JavaScript.
29. Explain Color names supported by HTML with CSS background properties.
30. Explain border style in CSS with example and output. Also list
31. What is the server side programming language? Explain in brief.
32. What is animation? Explain animation production process.
33. Explain Search Engine Optimization. Also explain steps to Email Marketing in detail.
34. What is adobe premiere pro? Write the steps for starting with new project?
35. Why audition CS6 is used? How to create project using audition? Also give the steps for importing audio.